# Exhibit B-1 Scope of Work

Project No. VPPP-2002(029)

#### A. BACKGROUND AND GOALS

The project will utilize a statistically significant sample of motorists who will be levied charges for access to selected roadway facilities at particular time periods in the day. The demonstration will involve "before pricing" and "after pricing" data collection and will hold participants financially harmless by providing them with individualized travel budgets. This project will test the application of Global Positioning System (GPS) technology to locate participating vehicles within time and space in order to develop the facility use data required to administer a system-wide variable facility pricing program.

This project will aid in the understanding of a regional, or system level, application of variable transportation pricing. The emphasis will be on creating or simulating an actual differential price experience for users of the transportation system in an effort to better understand user repose to value pricing. The aims of this demonstration project are to implement an electronic road tolling pilot using GPS to enable driver's responses to charges to be analyzed. The project will also allow the region to assess the price metering technology, and to identify a range of policy areas that will require further research and debate before full implementation would be considered. Specific project objectives include the following:

<u>Familiarize the public and policy makers with road pricing</u>. The demonstration project will provide a limited number of households with a direct experience with road pricing. Those motorists involved in the project will better understand how price relates to the benefits of their travel choices. Travel decisions in relation to price will become explicit. The technology involved in road pricing is unfamiliar to most people, experience with the technology will make it seem less strange. Since a sample of the region will participate, changes in their travel patterns will not affect the performance of the region's transportation facilities. The profound benefits of road pricing in the form of reduced travel delay will need to be quantified and expressed in an understandable format concurrent with the administration of the project. Greater equity in financing will be able to be demonstrated directly through the demonstration.

Generate price response data for use in other analytical efforts. Data calculating user response to pricing will be collected from the sample of households participating in the demonstration. A properly developed sample stratified by income will allow the sample data to be used to develop elasticity estimates for broader analysis of transportation pricing. User response data and elasticity estimates can be incorporated into regional travel demand models as well as various revenue models used to forecast transportation revenues. Appropriately derived elasticity measures can aid in corridor transportation studies where pricing may be considered as a financing or management tool. The emphasis will be on generating short-run and mid-run elasticity measures (consistent with the timeframe of the project).

<u>Develop an understanding of technological applications and standards.</u> Specific vehicle positioning, communications, billing, and enforcement technologies will be developed for the administration of the project or will be defined as they would be needed for the broader actual application of a system-wide facility pricing program. All technical applications and their performance will be documented and evaluated for suitability within a broader implemented program.

More finely define a set of policy issues to be addressed in actual program design. The limited application of facility pricing in the demonstration project will allow a more defined set of policy issues to emerge, to be addressed in the design of a broader actual facility pricing program for potential future implementation at the corridor or regional scale. Generally, these policy issues encompass user privacy, payment security, enforcement, use of revenues, and other elements of program design and marketing.

This study will simulate the implementation of roadway pricing on a set of regional roadway facilities. The Development Phase (Phase 1) of the project is designed to establish technological and methodological specifications that will guide the Implementation Phase (Phase 2). Before and after pricing participant travel data will be collected during the (Phase 2) Implementation Phase of the project. It should be noted that some elements may need to be approached systematically, and to some degree simultaneously. The resolution of elements of each element may have a deterministic effect upon other system requirements. This initial consultant contract will cover Phase 1 of the project in question, but the Puget Sound Regional Council reserves the right to extend the contract with the Phase 1 consultants to cover Phase 2 services without seeking additional project proposals or qualification statements. The contract amount for Phase 1 consultant services will not exceed \$320,000. All elements of the project (both Phase 1 and Phase 2) will be completed within two and a half years of the project's inception, and the total contract amount for both phases of the project, including procurement of equipment and participant endowment budgets, will not exceed \$2,000,000.

#### B. WORK ELEMENTS

The work elements described in this section of the agreement reflect a common understanding between all parties as to the general nature of the scope of work necessary to achieve project objectives. The innovative nature of the project, and the complex interaction between research design and other elements of the project, require that some degree of flexibility be maintained as work proceeds. To this end, each major element contains a discussion section that outlines intentions and potential issues for resolution. This discussion is followed by a break down of the major element into subtasks and deliverables. These subtasks and deliverables are intended to illustrate a reasonable approach to element completion and reporting, but are not intended to become a constraint where an alternative, and better, approach surfaces that will achieve the same project objectives.

#### **ELEMENT 1: PROJECT ADMINISTRATION**

Provide all technical and administrative services as needed for Agreement completion; review all work performed; and coordinate budgeting and schedule development to assure that the contract is completed within budget, on schedule, and in accordance with approved procedures, applicable laws, and regulations.

Ensure that the agreement requirements are met through completion of monthly (consistent to invoicing periods) status reports submitted to the Regional Council's project representative, and through regular communication with the Regional Council's project representative. The progress reports shall describe activities undertaken and accomplishments of each element during the period, milestones achieved, and any problems encountered in the performance of the work under this contract. The description of activities and accomplishments of each element during the period shall be in sufficient detail to provide a basis for payment of invoices. It is anticipated that consultants will make themselves available to periodically brief

the Regional Council's Transportation Policy Board, or other committees established to help oversee project progress and management.

# ELEMENT 2: DEVELOP ROADWAY PRICE STRUCTURE AND IMPLEMENTATION FRAMEWORK

#### DISCUSSION

Establish the study geography, determine facilities that require discrete spatial identification, and develop verifiably accurate base map. The extent of the study geography will have project cost and management implications as well as determine the appropriate use of the travel data that is generated. Possibly of greater importance, the number and class of roadway facilities for which verifiably accurate travel data needs to be collected will determine the extent of base mapping that is required, and will establish the architecture of the price structure and the methods for analyzing travel data once it is collected. The technical detail of aligning GPS data with a digital map of facilities is a non-trivial issue that has significant equipment and cost ramifications. Commercially available GPS receivers and digital maps include various types and degrees of error that will need to be fully explored and addressed within this subtask. Ultimately, the spatial data matching solution will be required to demonstrate its adequacy prior to the launch of the Implementation Phase of the project.

Establish demonstration road charges by facility and time of day. The pilot study is intended to test a variable pricing structure that is cost-based, and that can be justified theoretically. Given current traffic levels on the Puget Sound network, the correct prices by time of day and by facility can be calculated from information on the volume-delay function of the facility and the value of time. The tools to perform these calculations already exist within PSRC's regional modeling system. Additionally, imbedded highway loops collect performance data on limited sections of the state highway system. This data can be used to aid in the price setting process. Calculations may be made on a road-segment basis, and then used in a simplified price structure to facilitate communication of the fee system. For example, different road segments may simply be identified as "red road" or "blue road" type segments, with all "red road" segments being priced at X cents per vehicle mile. Of primary concern are the general effects of the application of roadway pricing within travel corridors, with traffic diversion effects within corridors with differently priced facilities being a concern of lesser interest. Price structures will reflect this objective.

Similarly, simplification of the fee structure by time of day needs to be performed so as to reduce participant confusion. This is most likely going to result in a peak/near-peak/off-peak tripartite structure. At this time, we anticipate only enrolling private passenger vehicles, so that no differentiation by vehicle type will be necessary. The price structure that results from this analysis will be embedded in the in-vehicle meter software and informational materials provided to participants. This price structure has to be consistent both with the technical limitations of the Vehicle-Positioning-System (VPS)/Pricing technology and the underlying pricing principles that the project is testing.

#### **SUBTASKS**

# 2A. Establish study geography, facilities, digital base map, pricing structure and assignment

- 1) Determine the overall extent of the study geography
- 2) Determine class and specific roadway facilities to be included in price study, and, for which, data must be collected

## 2B. Establish the general price structure and assignment by facility segment and time period

- 1) Determine the general principles of the price structure to be employed in the study
- 2) Determine procedures for facility/segment/corridor/time-period price assignment

#### 2C. Establish mapping procedures

1) Determine the procedures for the development of a digital base map, and the matching of satellite determined positional data and the digital map

Deliverables: A technical memorandum outlining the specific roadway pricing structure, study geography, and digital map development and data matching techniques that will be employed. Software products will include digital maps, data matching algorithms, and price calculation algorithms. To the extent that map development, data matching and pricing software will be developed in conjunction with the specific hardware that will be used in the demonstration these deliverables may become part of Element 2.

### ELEMENT 3: DETERMINE VPS/METERING TECHNOLOGY<sup>1</sup>

#### DISCUSSION

Determine front-end (user) and back-end (office) technology requirements and develop the hardware and software components of vehicle based global positioning system. There are numerous approaches to implementing VPS-based road pricing. Some require no regular communications with the vehicle, and some transmit information from the vehicle to central data processing stations. These alternatives involve balancing considerations of privacy, implementation expense, data collection requirements, reliability, and compliance. Vehicles driven by participants in the project will be fitted with global positioning system (GPS) hardware and software.

- Develop compliance features. It is important to the integrity of the study that the invehicle meter be operational at all times, and reasonably tamper proof. This can be achieved by building in connections to the vehicle ignition circuit so that failure to receive a moving GPS signal after some default period of vehicle operation indicates attempts to defeat the GPS antenna. In addition, the software can be programmed to detect impossible "leaps" between distant waypoints. Such features, coupled with embargoing of access to the travel budget for non-compliant participants should encourage compliance. Power management for the in-vehicle-units should also be addressed as a related element.
- Determine Positional Data Storage and/or Transmission Protocol. During the demonstration project data can be stored in the vehicle for some period of time and/or transmitted to a central location for data storage and organization. Modern GPS antenna and receivers may have the capability to store several megabytes of data on removable memory cards. It is possible that the data used for analysis can be stored using a fairly coarse grid of "waypoints", rather then high-resolution location data. This has the advantage of preserving greater user privacy during the course of the experiments at some sacrifice of analytical precision. Alternately this demonstration may store vehicle positional data in an in-vehicle computer; and/or data can be downloaded to a central location periodically during the demonstration project. In a later element the data storage and transmittal requirements of a broader implementation of a roadway pricing (as

<sup>&</sup>lt;sup>1</sup> The VPS/Metering system will consist of a combination of technology elements that allow for real time vehicle locating, data storage, processing and transmittal, and a user billing interface.

differentiated from requirements associated with this demonstration program) will be evaluated and documented as well.

- Determine Price/User/Billing Interface. The participants in the project must understand the pricing structure that is applied to the transportation facility networks they will be using. For the purposes of the demonstration project we propose to use simple peak/offpeak non-dynamic price structure that can be easily represented in maps or other graphics. Because the pricing calculation will be performed in the vehicle, it can be resolved to the level of fractions of a mile even though trip detail at that resolution will not be stored. We do not anticipate using, but will consider, more complex alternatives. A more complex price structure, for example, would vary prices dynamically with the traffic conditions on the facilities. A dynamic price environment would require a system for assessing facility traffic conditions, a mechanism for converting traffic conditions to a price for entry to the facility and the communication of the price to the user in real time. and the implementation of a real time billing system that would allow multiple payment options (credit/debit). Such a sophisticated and integrated system would make sense at some large scale of implementation and when real revenues would more than offset implementation costs, but would probably not make sense for the purposes of this demonstration. And once again, the eventual requirements of a full implementation of a pricing program will be detailed as part of the project.
- Determine Positional/Billing Data Management and Processing Approach. The back office requirements of the demonstration project must be developed in consort with the in-vehicle technology employed. Issues include the storage of positional data, the management of the data in such a manner to allow billing administration, facilitate research analysis defined in the outset of the project, and ensure user data privacy and security. The integration of the GPS data management with a geographic information system (GIS) will be essential. Standardized data reduction will be a necessary step in both billing management and research analysis. It is likely that custom software will need to be developed to handle the full array of billing functions.
- Determine Enforcement Design and Technology Requirements. While enforcement will not be a component of a pricing demonstration that utilizes volunteer participants, the demonstration must address the enforcement issues that would arise under the actual administration of a full-fledged program. The design and cost of an enforcement program must be considered during the development of the comprehensive program design and technology that is eventually selected. Enforcement will be explicitly treated in the demonstration project through a documentation of specific enforcement issues that would be encountered and the development of a set of alternative proposals for the design of an enforcement program, complete with technical requirements, violation rate estimates and cost estimates.
- Road Trial the Integrated Technology Applications. Once the user and back office technology has been determined and prototypes developed, the complete pricing system will undergo road trials to aid in the final development of technical applications that will implement the project. Road trials must also verify the positional accuracy of the GPS equipment, estimate errors, and verify the acceptable matching of GPS data with the roadway system base map developed under Element 1. Standards of acceptability for these road trials will be agreed upon by PSRC and the consultant team, and will reflect technical requirements identified under Element 1 and other elements of Element 2. Some initial equipment procurement will be part of this element and will need to be reflected in Phase 1 budget assumptions.

#### **SUBTASKS**

## 3A. Determine broad front-end (user) and back-end (office) technology requirements.

- 1) Determine technology parameters for evaluation
- 2) Define initial set of screening criteria for vendor selection

Deliverables: Technical memo defining technology requirements which will be used to provide the nature and scope of the technology element of the project. In addition, based on these requirements, an initial set of screening criteria for vendor selection will be defined.

Note: This element assumes there is a kick off workshop (2-4 hours) with client technical advisory committee and consultant team.

## 3B. Based on conclusions reached in Element 1, develop system requirements of Vehicle-Based Pricing System.

- 1) Initial review of candidate vendor systems
- 2) Develop compliance features.
- 3) Determine positional data storage and/or transmission protocol.
- 4) Determine price/user/billing interface and clearinghouse functions as well as who is responsible for managing endowment accounts and other financial activities.
- 5) Determine positional/billing data management and processing approach.
- 6) Determine enforcement design and technology requirements.
- 7) Determine other parameters essential for the successful implementation of a system demonstration.

Deliverables: A technical memo describing a detailed concept of operations (including graphical schematics) for the systematic operation of technology system to support experimental design. A system requirements definition will be developed based on this concept of operations and be used to solicit vendors.

#### 3C. Conduct vender/system evaluation and specification development

- 1) Summary evaluation of vendors/systems
- 2) Scoring of candidate vendors/systems
- 3) Presentation of viable candidate technologies. Vendors will be required to provide a demonstration of their technology (approximately one-day). The demonstration will be based largely on the functional specifications defined in Element 2B.
- 4) Final vendor specifications/selection

Deliverables: Technical memo that includes evaluation summaries of candidate vendors/systems, final assessment of most promising systems and justification for selection of final vendor/system.

#### 3D. Road trial of integrated technology applications.

Deliverable: Technical memo describing in detail the performance of the demonstration of vendor system to meet system requirements. Recommendations for Phase 2 implementation.

#### 3E. Final Phase 1 Report

Deliverable: Compilation of all technical memoranda into one final report.

# ELEMENT 4: DEVELOP EVALUATION METHODOLOGY AND PARTICIPANT SAMPLE REQUIREMENTS

#### DISCUSSION

A key aspect of this study is the opportunity it affords to study the reactions of a diverse set of individuals, at diverse locations in the system, to pricing. The information the experiment generates, and the public exposure to pricing it affords, needs to be collected and analyzed properly. This requires several, important subtasks.

<u>Determine the experimental design of the pilot</u>. From an evaluation standpoint, the pilot will be structured as an "experimental/control" type design. That is, the effects of the pricing policy will be studied by measuring the responses of an experimental group (participants) with a control group. The control group will either be the participants themselves, measured at a period prior to the experiment, or a statistically matched set of controls (non-participants) who are observed contemporaneously with the participants. The former design is referred to as a Participant Self-Control design, and the latter is a Non-Participant Control design. Because PSRC has already enrolled a group of 1,500+ households in a rolling panel survey, either design is administratively feasible through judicious use of panel members as participants or non-participant controls. The advantages and disadvantages of each approach will be evaluated in this subtask, as will be procedures for dealing with sample attrition. Cost of in-vehicle equipment will be a significant determinant of experimental design.

<u>Determine experimental and control samples.</u> The size and characteristics of the experimental and control samples will determine the precision with which the effects of the study can be measured in the aggregate and for any subgroups or trip types of interest. Preliminary sample design calculations suggest that a minimum of 400 households (and about 1000 automobiles) need to be enrolled in the pilot for the analysis to yield statistically robust measures of responses to pricing. This figure will be refined in this subtask, bringing to bear information from the PSRC rolling panel and other sources to anticipate sources of statistical variation. A rolling sample of participants may help achieve sampling size requirements at a lower cost for in-vehicle equipment, and can allow for methodological refinements as the implementation proceeds.

The sample will be drawn from either the population at large, or the PSRC rolling panel. Conventional randomization and stratification techniques should be used to select samples. The goal is to select participants and non-participants to (a) be statistically representative of the population of interest, (b) achieve desired measurement goals efficiently, and (c) provide the desired degree of statistical control.

The definition of the sample size and characteristics must allow the research outcomes to be realized. At a minimum, the sample will be income stratified to allow for the eventual calculation of income dependent price elasticity measures. Since the purchase and deployment of in-vehicle hardware will be a major cost component of the demonstration project the sample size should be the minimum required to ensure project objectives can be achieved.

<u>Determine experiment time frame</u>. It is anticipated that the experimental protocols will be in place for no less than a year, and quite possibly longer if a rolling sample methodology is employed. A longer time frame would afford the opportunity to observe the impact of pricing on long-run decisions (such as auto ownership and residential location). Since the more likely dimensions of impact are on route choice, mode choice, and trip frequency and

schedule, however, the shorter time frame is appropriate. This subtask will result in specifications to guide the implementation phase of the project.

<u>Refine evaluation methodology.</u> The basic evaluation methodology should be determined in concert with sample frame development. The methodology will be different, for example, if a Participant Self-Control Design is used versus a Non-Participant Control design. In addition, we need to expand the effects measured in the experimental group to the population at large. The methodology also needs to be robust with respect to attrition, self-selection bias, and other sources of bias.

#### **SUBTASKS**

## 4A. Develop the experimental design consistent with issues outlined in the discussion section of this element item

- 1) Determine sample size and structure
- 2) Determine experimental control and sample management procedures

Deliverable: A technical memorandum detailing the sample requirements and experimental design

#### 4B. Identify and refine participant sample frame

This work element will involve advanced statistical techniques and experimentation with actual household level data sets, or survey results to help in the detailed parameterization of the participant sample frame.

Deliverable: Specific sample frame specifications that allow for the enrollment of a stratified, or enriched, sample of regional households for candidate participation in Phase 2. The enriched sample strategy will allow for efficient behavior data collection and will permit the transfer of sample-based findings to the regional population along key demographic and social parameters.

#### 4C. Develop a recruitment and enrollment plan

Deliverable: A plan that is consistent with the experimental design that results from subtask 4A, and will outline roles, responsibilities, and procedures for participant recruitment, enrolment, orientation, and preparation for the study implementation. To the degree that some elements of the plan are determined by a technology vendor not yet selected, these elements will be noted and included in the vendor selection specifications.

#### 4D. Develop a participant management plan

Deliverable: A plan that is consistent with the experimental design that results from subtask 4A, and will outline roles, responsibilities, and procedures for day-to-day management of the study participants, including: customer service, equipment maintenance, participant retention efforts, and all other elements necessary to successfully achieve the study's participant objectives. To the degree that some elements of the plan are determined by a technology vendor not yet selected, these elements will be noted and included in the vendor selection specifications.

#### **ELEMENT 5: PUBLIC RELATIONS AND COMMUNICATIONS**

#### DISCUSSION

A key pilot project activity will be identifying how the public will be involved in the implementation of actual pricing programs. Value Pricing is seen as a new and unfamiliar concept, and an extensive public information component is widely accepted as critical to the implementation process. It is important that resources are directed into this area for a number of reasons. Public acceptance and understanding of a program will promote desirable changes in travel behavior and minimize the risk of undesirable responses such as extensive violation of the pricing program. Importantly, public acceptance is required for political support. The Regional Council's Transportation Policy Board will play an important role in providing project guidance, in particular relating to issues of policy and public communication.

In view of the importance of public outreach and consultation, it is proposed that a consultation/marketing/promotion/PR plan for the pilot be developed during Phase 1 and address the following:

- Opportunities to engage the public, and business in the discussion of Value Pricing
- Engage and widen the dialogue of transport funding and related policy issues identified above
- Explain what the demonstration consists of, why it is being performed, and how it works
- Explain all the work that would need to be undertaken before further decisions on any actual program could be made
- Ensure that accurate and balanced news stories (possibly through press releases and/or editorials) are disseminated and develop a framework/program to engage media at a very early stage, with periodic updates
- Develop some outreach exercises during the trial to assess the public/business and political reaction

#### SUBTASKS

A successful public relations element for this project will require work at the front-end of the project during Phase 1.

#### 5A. Develop a general project description, and basic communication materials

Deliverable: Introductory communication content describing the project, its objectives, and what it will and will not accomplish. Content is to be developed in coordination with the project agency, and the project agency will have final approval of all communication content.

#### 5B. Develop a strategic public information plan

Deliverable: The plan will guide project messaging, identify target audiences, and outline strategies to be conducted in Phase II. Public communications should highlight the "pilot" nature of the project and emphasize the need for better information before decisions can be made on implementation of value pricing systemwide.

#### ELEMENT 6: EVALUATION OF PHASE 2 PROJECT RISK COMPONENTS

#### DISCUSSION

This project contains some unique elements of risk and uncertainty that may expose the sponsor agency and the consultant team to unanticipated liability. In particular, such concerns might arise out of installation, deployment and retrieval of on-board systems on private vehicles, and the management of participant endowment accounts. This element is intended to examine project risks and anticipate agency and consultant roles in avoiding and managing the liability associated with this project.

#### SUBTASKS

#### 6A. Evaluate aspects of project risk

#### 6B. Develop a risk management plan and procedures

Deliverable: A memorandum that outlines significant areas of project risk and uncertainty and assigns roles and responsibilities for avoiding and managing project risk. In particular, a determination will be made as to whether supplemental insurance coverage is required prior to proceeding to Phase 2 implementation.

#### C. DOCUMENTS TO BE FURNISHED BY THE CONSULTANT

#### Element 2:

#### **Technical Memorandum – Element 2**

A technical memorandum outlining the specific roadway pricing structure, study geography, and digital map development and data matching techniques that will be employed.

#### Element 3:

#### **Technical Memorandum - Element 3A**

A technical memorandum defining technology requirements which will be used to provide the nature and scope of the technology element of the project.

#### **Technical Memorandum - Element 3B**

A technical memorandum describing a detailed concept of operations (including graphical schematics) for the systematic operation of technology system to support experimental design.

#### **Technical Memorandum - Element 3C**

A technical memorandum that includes evaluation summaries of candidate vendors/systems, final assessment of most promising system elements and justification for selection of final vendor/system.

#### **Technical Memorandum - Element 3D**

A technical memorandum describing in detail the performance of the demonstration of vendor system to meet system requirements.

#### **Technology Final Report - Element 3E**

Compilation of all technical memoranda into one final report.

#### Element 4:

#### Technical Memorandum - Element 4A

A technical memorandum detailing the sample requirements and experimental design.

#### **Technical Memorandum - Element 4B**

A technical report that details sample frame specifications that allow for the enrollment of a stratified, or enriched, sample of regional households for candidate participation in Phase 2.

#### Recruitment and Enrollment Plan - Element 4C

A plan that outlines roles, responsibilities, and procedures for participant recruitment, enrolment, orientation, and preparation for the study implementation.

#### Participant Management Plan – Element 4D

A plan that outlines roles, responsibilities, and procedures for day-to-day management of the study participants, including: all aspects of customer service, equipment maintenance, participant retention efforts, and all other elements necessary to successfully achieve the study's participant objectives.

#### Element 5:

#### General Project Description – Element 5A

Introductory communication content describing the project, its objectives, and what it will and will not accomplish

#### Strategic Public Information Plan - Element 5B

A plan that guides project messaging, identify target audiences, and outline strategies to be conducted in Phase II.

#### Element 6:

#### **Technical Memorandum - Element 6B**

A memorandum that outlines significant areas of project risk and uncertainty and assigns roles and responsibilities for avoiding and managing project risk.

#### D. BUDGET

The general budget described in this section of the agreement reflects a common understanding between all parties as to the general nature of the scope of work necessary to achieve project objectives. This general budget is intended to illustrate a reasonable approach to individual element completion, but is not intended to become a constraint where an alternative, and better, approach surfaces that will achieve the same objectives. In no event will the total project budget exceed the \$320,000 limit.

Element 1:	Project Administration	\$35,000
Element 2:	Develop Roadway Price Structure and Implementation Framework	\$75,000
Element 3:	Determine VPS/Metering Technology	\$115,000
Element 4:	Develop Evaluation Methodology and Participant Sample Requirements	\$65,000
Element 5:	Public Relations and Communications	\$20,000
Element 6:	Evaluation of Phase 2 Project Risk Components	\$10,000
Total Phase	1 Budget	\$320,000

### E. GENERAL WORKING SCHEDULE

The following is a general working schedule that lays out, at a conceptual level, the project progress. An early project administration elements will be to develop a more detailed Phase 1 schedule that identifies subtask milestones and key points for heightened progress review and project oversight. It is anticipated that consultants will make themselves available to periodically brief the Regional Council's Transportation Policy Board, or other committees established to help oversee project progress and management.

Project Tasks End Date		J	J	Α	S	0	N	D	J	F	М
Phase 1											
1. Project Administration March 31, 2004											
2. Develop Price Structure December 31, 2003											
3. Specify and Develop VPS Technology January 31, 2004											
4. Develop Sample and Evaluation Methods	March 31, 2004										
5. Public Relations / Communications	March 31, 2004										
6. Evaluate Project Risk	March 31, 2004										